

## Wand & Willow Events: Where Magic Meets Imagination

March 27, 2025



Nestled in a cozy corner of Glen Ridge, Wand & Willow Events has recently opened a whimsical studio where imagination knows no bounds, offering Harry Potter and Taylor Swift-themed after-school enrichment classes, birthday parties, and summer camps for children ages 7 to 12. But that's not all—in the fall of 2025, Wand & Willow plans to expand into even more enchanting themes, providing kids with unforgettable experiences that will spark their creativity and sense of wonder.

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### A Magical Beginning



Wand & Willow was founded in 2023 by Laura Linn, a Montclair mom, former elementary teacher and *Scholastic News* editor. From the beginning, Wand & Willow has been dedicated to creating magical experiences for kids through unique, immersive activities that allow children to engage with their favorite worlds. Whether it's a Harry Potter-inspired adventure or an energetic, Taylor Swift-themed event, Wand & Willow Events has quickly become a go-to destination for families looking for something truly special. And now with its own studio, Wand & Willow is ready to team up and transform any theme into an unforgettable celebration!

### First Year Hogwarts Students Welcome!

Wand & Willow's Harry Potter-themed classes are set to kick off on April 29, with a promise to transport young wizards in training straight into the heart of the magical world. The term begins with students adding magical flourishes to their wands, learning how to craft personalized wand holders, and even playing Quidditch. But the magic doesn't stop there. Students will get the chance to compete in the thrilling Triwizard Tournament, brew a potion to reveal their Patronus, and make a Marauder's Map, a Golden Snitch, and their very own Pygmy Puff!



## Enchanting Birthday Parties for Every Wizard and Witch



The Hogwarts Common Room at Wand & Willow, a relaxing retreat.

Wand & Willow Events is also a magical place for birthday celebrations. The studio offers customizable birthday parties where kids can live out their Harry Potter or Swiftie fantasies. Fans of wizardry adventures can enjoy activities like potion-making workshops, wand designing, and competitions such as the Triwizard Tournament or the Hogwarts Games. The options are endless, allowing kids to create their dream party while surrounded by a world of magic.

The Harry Potter and Taylor Swift Escape Room parties are a crowd favorite. Kids get the chance to solve puzzles, unlock hidden secrets, and work together to complete a magical or musical mission. Whether it's designing a wand, learning to brew potions, or giving a Tay-Tay guitar a signature design, Wand & Willow offers a unique and interactive experience that makes birthdays truly unforgettable.

## Summer Camps

For those looking for an extended magical experience, Wand & Willow's summer camps are a perfect option. Combining creativity, fun, and education, these camps allow children to immerse themselves in a world of fantasy, adventure, and friendship. The camp activities are too numerous to list – so hop over to the Wand & Willow website and take a peek!



Honeydukes birthday dessert station at Wand & Willow.

## Why Wand & Willow?

What sets Wand & Willow Events apart is a commitment to creating an environment that fosters imagination, teamwork, and self-expression. The focus isn't just on the theme—it's about creating lasting memories and giving kids the opportunity to explore their creativity in new and exciting ways.

With experienced instructors and a magical space, Wand & Willow has quickly become a beloved part of the Montclair area community. Visit Wand & Willow's new studio at 855 Bloomfield Avenue in Glen Ridge and let your child's imagination soar through a world of magic, music and endless possibilities!

## Get Involved

Ready to join the magic? Register for a class, summer camp or book your child's next birthday party today! For more details, visit the [Wand & Willow website](#) or stop by the studio to learn more about upcoming events, classes, and themed adventures.